

B-Com III
By : Dr. B.K. Agarwal
Subject : Financial Management

1. INTRODUCTION
2. SCOPE OF FINANCE

- production
- marketing
- finance
- Real and Financial Assets
- Finance and management Functions

3. FINANCIAL MANAGER'S ROLE

The primary functions of the financial managers are :

- Funds raising
- Funds allocation

Other functions include :

- Profit planning
- Understanding capital markets

4. FINANCIAL GOAL : PROFIT MAXIMIZATION VS WEALTH MAXIMIZATION

- Profit Maximization
- Definition of Profit
- Time Value of Money
- Uncertainty of Returns
- Shareholder Wealth Maximization (SWM)

5. ORGANIZATION OF THE FINANCE FUNCTIONS

